**1.01 Typography Graphic Organizer**

**Directions:** Record notes while viewing the 1.01 Typography PowerPoint

1. What is a typeface?
2. What is a font?
3. What is a font style?
4. What is a font family?

**Four Typeface**

**Categories**

**Serif**

**Sans Serif**

**Decorative/  
Ornamental**

**Script**

**Characteristics, Examples, and Uses**

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